

Basildon Renaissance Partnership	
Nature of the Engagement	Basildon Renaissance Partnership (BRP) has responsibility for coordinating the regeneration of Basildon in Essex. The Nethermayne Corridor is a key area where there is a vision to create a Health and Education Gateway with world class health and social care innovation. Our role was to identify and engage stakeholders to achieve commitment to the vision, and to establish the overall feasibility of the project.
Key Stakeholders & their challenges	In addition to the BRP strategic board, over 60 other stakeholders were involved in this project from many different organisations. Included were Basildon District Council, the East of England development agency, Essex County Council, the Department for Communities and Local Government, St John’s Innovation Centre, Cambridge, Essex Wildlife Trust, South West Essex PCT and many more. A full list can be supplied on request.
Approach & Methodology	Following rigorous desk research, we undertook wide-ranging stakeholder engagement at 121 level; stakeholder facilitation workshops, established internal communication via regular Board Papers and presentations as well as external communication through regular project updates and Stakeholder Advisory Group meetings.
Team deployed and skills required	A director and senior consultant from MCW were engaged on this project. Skills deployed were: <ul style="list-style-type: none"> • Interviewing and questioning • Group facilitation • Planning & organisation • Communications and engagement
Impact	With a desired outcome of determining feasibility for the Health and Education Gateway project, the following results were delivered: <ul style="list-style-type: none"> • Widespread awareness of and strong commitment to the vision • Establishment of a core stakeholder steering group • Establishment of concept feasibility • Identification of options for going forward • Confirmation of a framework for project delivery