

A Way to Bring Fresh Thinking & Create A Creative Problem Solving Mindset



**Think differently to get
different results – creating
fresh motivation and
action**



A creative way to enable a team, or individuals, to solve a challenge or 'stuck' situation, when current collective thinking wisdom is not producing the require outcome.

Typically the programme delivers:

- Whether it is for a people, system or process issue, WD40! can enable issues to be become 'unstuck' and action orientated. Releasing time, money and stress.
- An effective and quick way to unblock those 'molehills that have turned into mountains'
- People to think laterally and creatively, which they can then learn and start to embed in their everyday behaviour
- Fresh motivation for project teams that are 'stuck' and need some fresh perspective and stimulus

"It's been a lot of fun, exciting and valuable..." Crossroads - Cancer support Charity

Is it worth it? Can you afford not to do it?

A project can easily lose momentum or risk stakeholder disengagement if issues are not dealt with quickly or effectively. Also often the output of this workshop is very tangible as clients are looking to find a way to cut a cost or increase revenue. We price this intervention at £5,000, which not only makes procurement simple but also means that any benefits significantly outlay the

How we do it:

- Delivered as a facilitated, usually 1 day workshop, utilising an array of techniques from the fields of appreciative inquiry, De Bono, NLP, and coaching.
- We run an open agenda workshop for people to bring their issues and opportunities, using a combination of internal and external talent
- We can then coach or mentor the resulting action plan

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