

A Proven Way to Reduce Costs & Increase Staff Engagement



**DIAMONDS IN
THE SANDSM**
Innovation in the
Workplace

**Generate and execute new
ideas and increase staff
motivation**



A workplace innovation process for the generation and implementation of ideas, and facilitating motivation and empowerment throughout. Focused on delivering measurable ROI

Typically the programme delivers:

- A process for anyone to get involved in creating opportunities or solving their organisation's issues through the creation, development and implementation of ideas
- A solution that delivers a mixture of revenue generating or cost saving ideas, establishing new internal business processes, internal skills and knowledge transfer, leading to....
- ...the start of a sustainable culture change by creating a mindset of people taking personal responsibility for action and innovative thinking.

Is it worth it? Can you afford not to do it?

The objective of the programme is to create value and improve efficiency, and therefore every idea has an ROI criteria. Previous examples have demonstrated over 500% ROI in 2 years. Read further [case studies](#)

How we do it:

The process is obviously tailor-made for your organisation and requirements. Initially we work with you to set the strategic objectives and parameters, then:

- We inspire and manage the creation and harvesting of ideas from your workforce.
- We mentor (or train you to mentor) the individuals with the best ideas to create a robust business case. These ideas go to the panel.
- The idea winners then get mentored to make their ideas actually happen in the workplace.

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